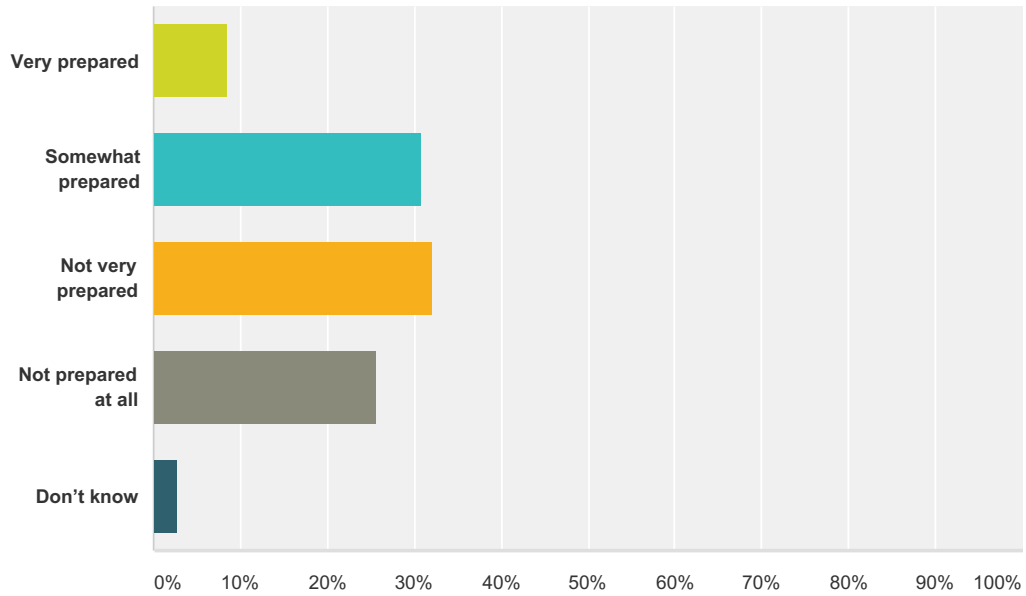


Q1 How prepared, if at all, do you feel that your education (high school through college) made you to be able to manage your personal finances?

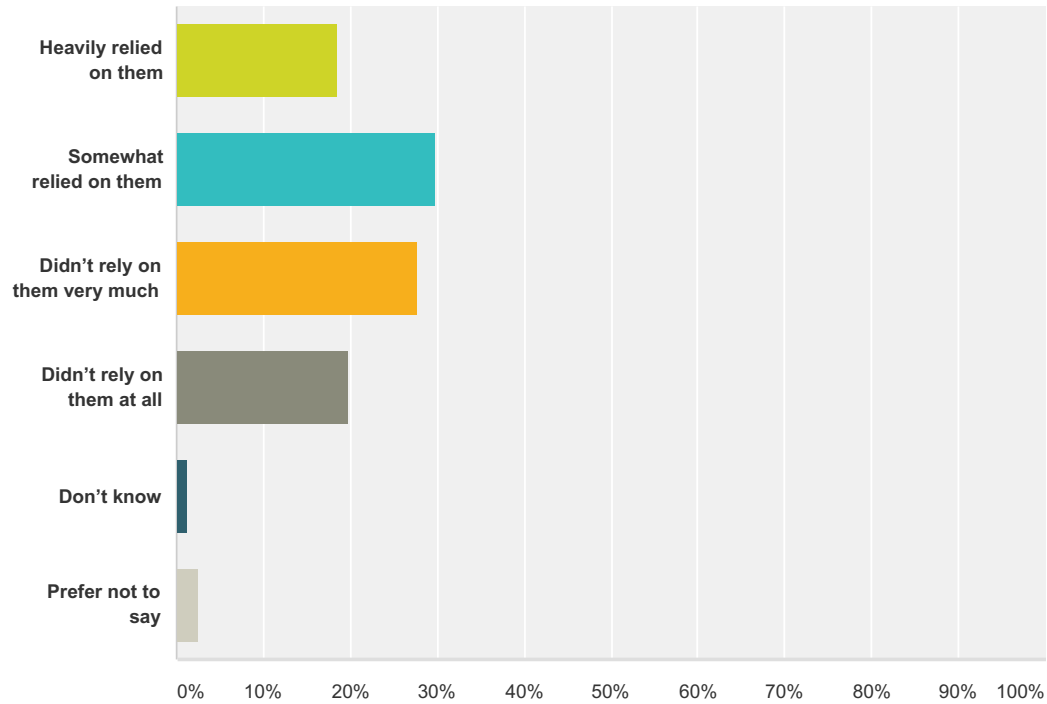
Answered: 783 Skipped: 0



Answer Choices	Responses
Very prepared	8.56% 67
Somewhat prepared	30.91% 242
Not very prepared	32.18% 252
Not prepared at all	25.67% 201
Don't know	2.68% 21
Total	783

Q2 To what extent, if at all, have you relied on your parents, or other family members, for financial assistance since graduating from college?

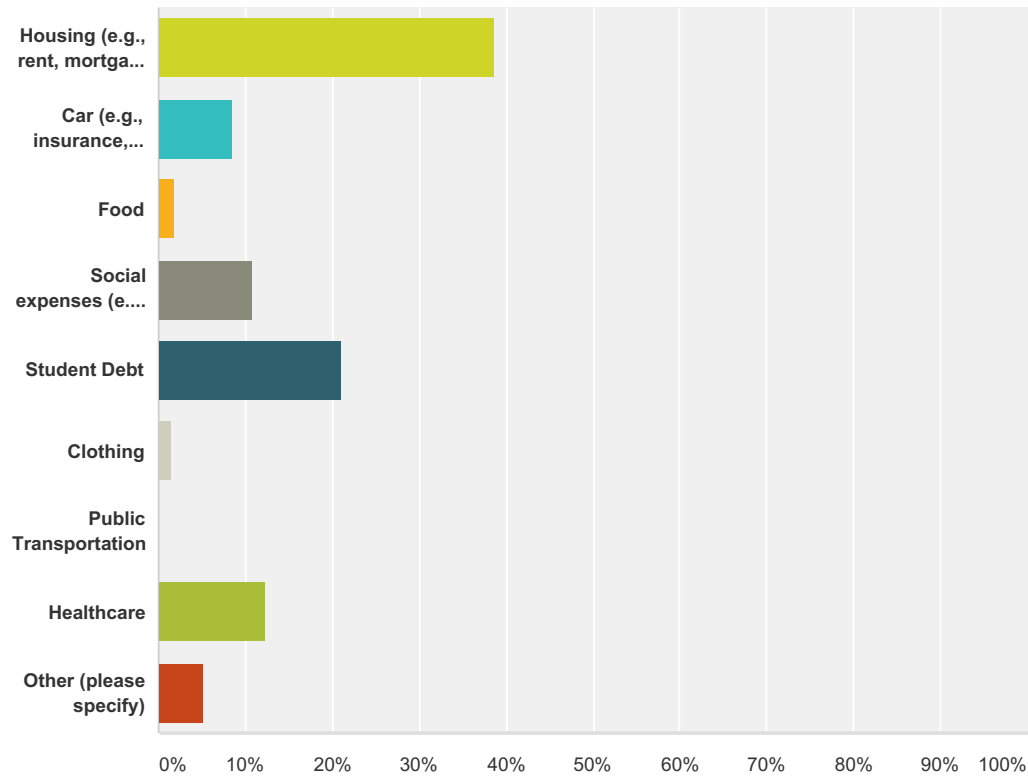
Answered: 783 Skipped: 0



Answer Choices	Responses
Heavily relied on them	18.65% 146
Somewhat relied on them	29.89% 234
Didn't rely on them very much	27.71% 217
Didn't rely on them at all	19.92% 156
Don't know	1.28% 10
Prefer not to say	2.55% 20
Total	783

Q3 Which ONE, of the following items do you feel is currently the most difficult for you personally to afford?

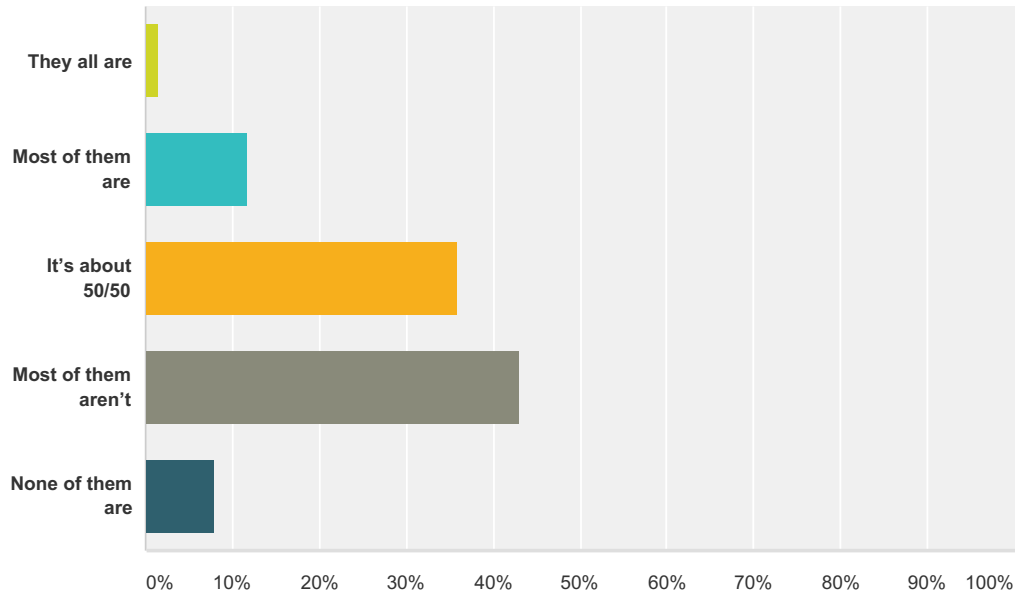
Answered: 783 Skipped: 0



Answer Choices	Responses
Housing (e.g., rent, mortgage payments, etc.)	38.70% 303
Car (e.g., insurance, maintenance, etc.)	8.56% 67
Food	1.92% 15
Social expenses (e.g., going out with friends, gym memberships, etc.)	10.86% 85
Student Debt	21.07% 165
Clothing	1.40% 11
Public Transportation	0.00% 0
Healthcare	12.26% 96
Other (please specify)	5.24% 41
Total	783

Q4 To what extent do you feel that the current presidential candidates ARE or ARE NOT talking about the issues that matter the most to you?

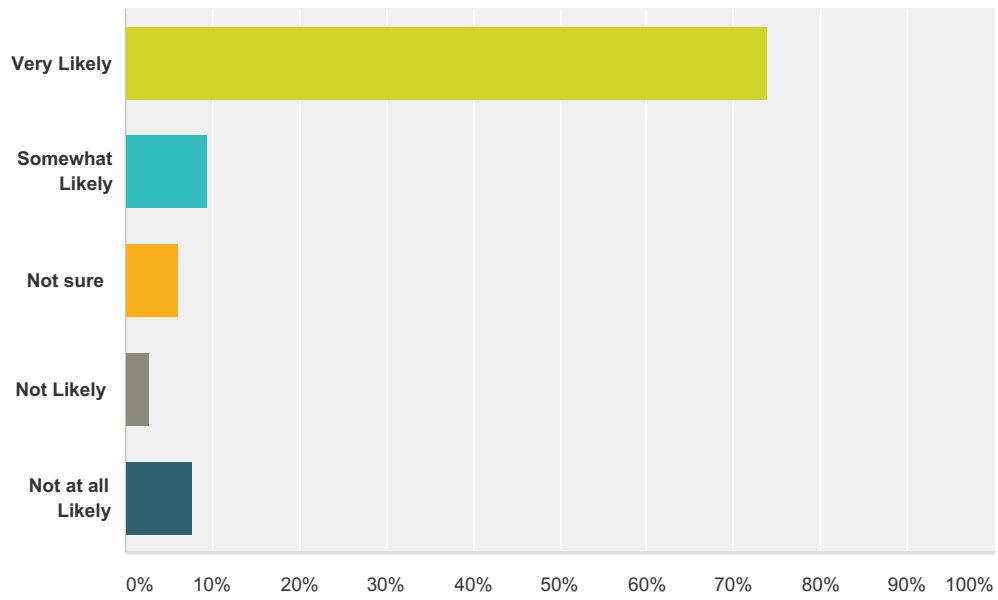
Answered: 783 Skipped: 0



Answer Choices	Responses
They all are	1.53% 12
Most of them are	11.62% 91
It's about 50/50	35.89% 281
Most of them aren't	43.04% 337
None of them are	7.92% 62
Total	783

Q5 How likely are you to vote in the upcoming 2016 Presidential Election?

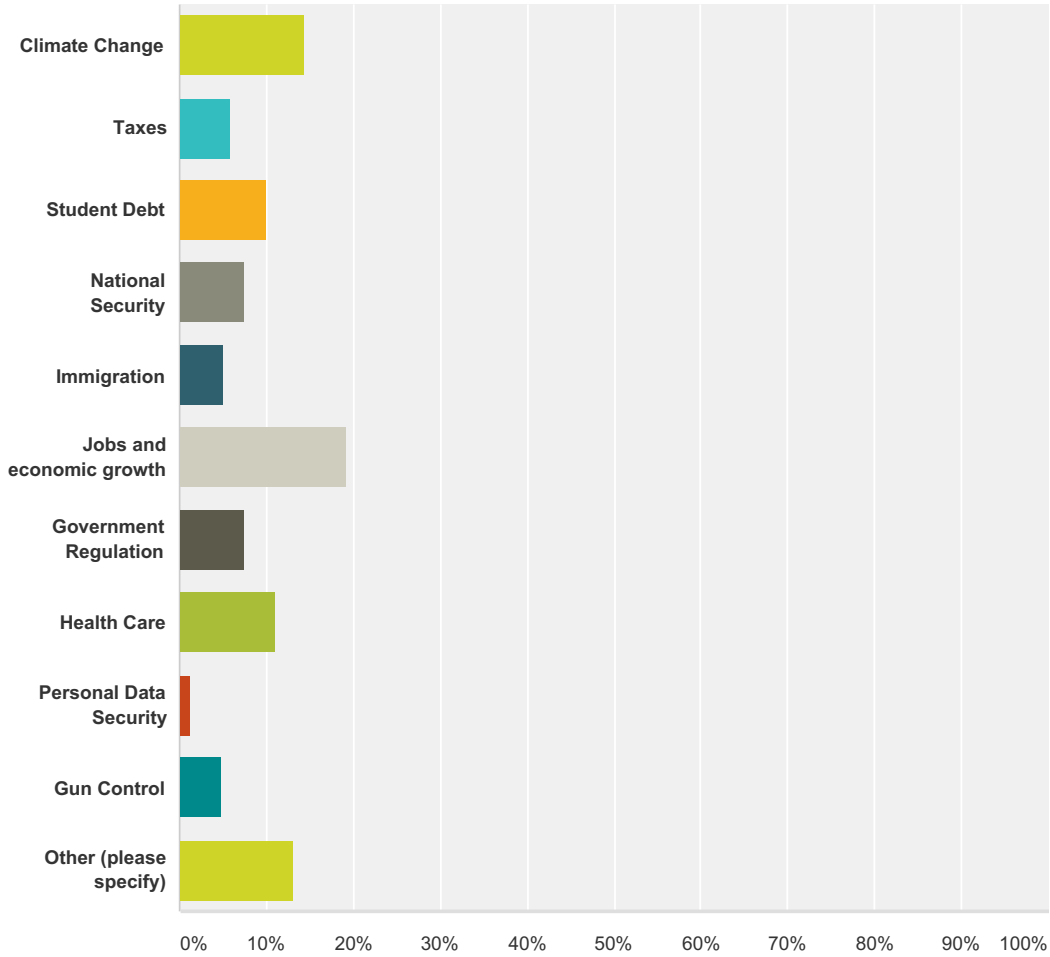
Answered: 783 Skipped: 0



Answer Choices	Responses
Very Likely	73.95% 579
Somewhat Likely	9.32% 73
Not sure	6.13% 48
Not Likely	2.81% 22
Not at all Likely	7.79% 61
Total	783

Q6 Thinking about the upcoming Presidential election, which of these issues is MOST likely to determine who you vote for?

Answered: 783 Skipped: 0

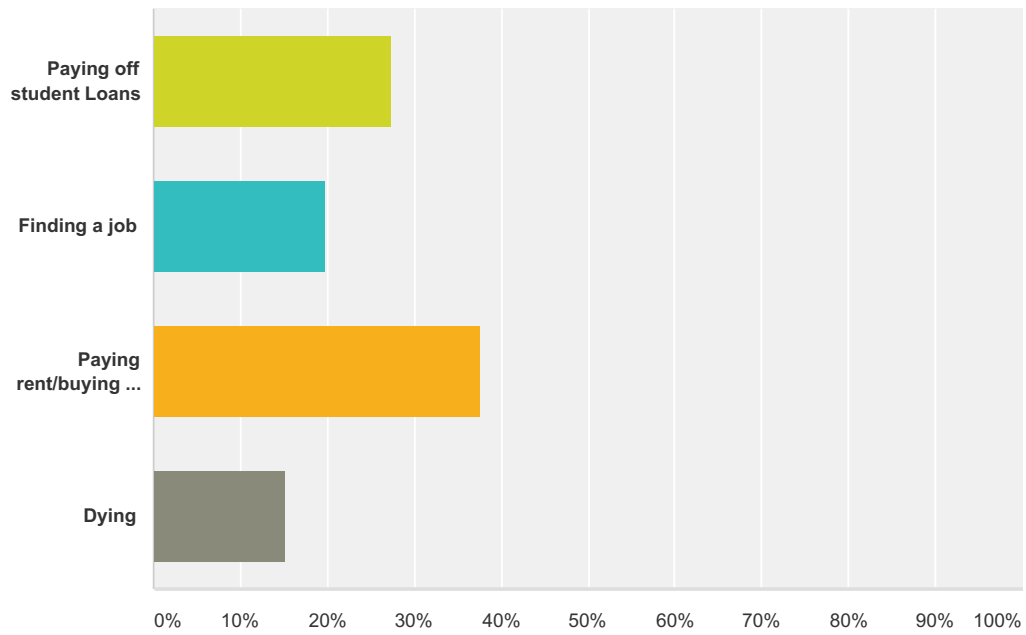


Answer Choices	Responses	Count
Climate Change	14.43%	113
Taxes	5.87%	46
Student Debt	10.09%	79
National Security	7.54%	59
Immigration	5.11%	40
Jobs and economic growth	19.28%	151
Government Regulation	7.54%	59
Health Care	10.98%	86
Personal Data Security	1.15%	9

Gun Control	4.85%	38
Other (please specify)	13.15%	103
Total		783

Q7 Which of the following are you MOST concerned about?

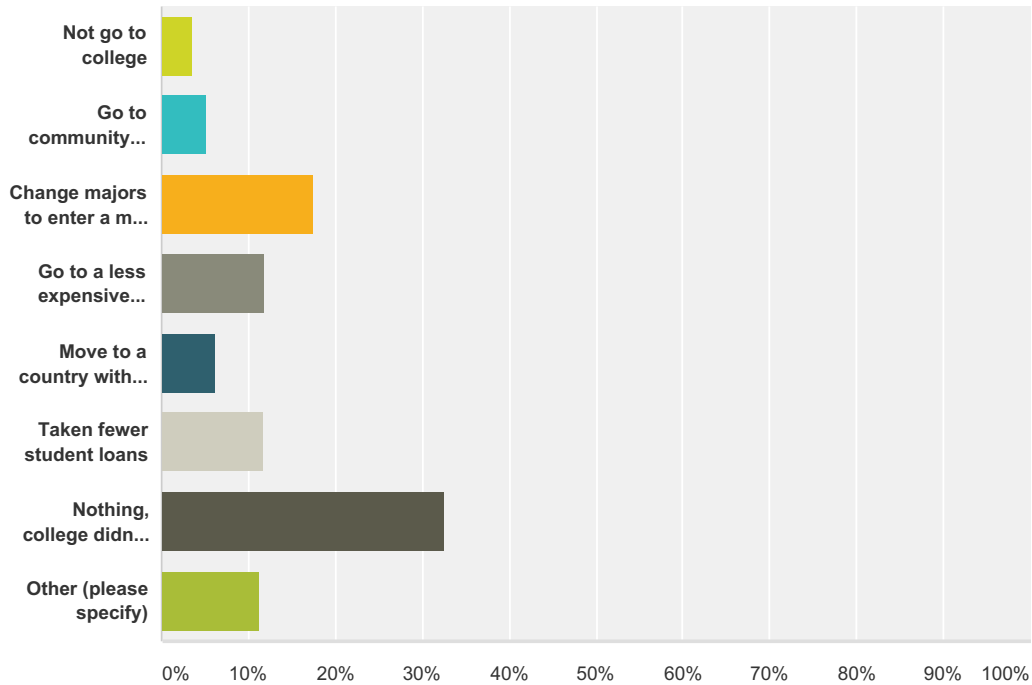
Answered: 783 Skipped: 0



Answer Choices	Responses
Paying off student Loans	27.33% 214
Finding a job	19.80% 155
Paying rent/buying a house	37.68% 295
Dying	15.20% 119
Total	783

Q8 Knowing what you know now about the financial burden of college, which of the following would you be MOST likely to do differently?

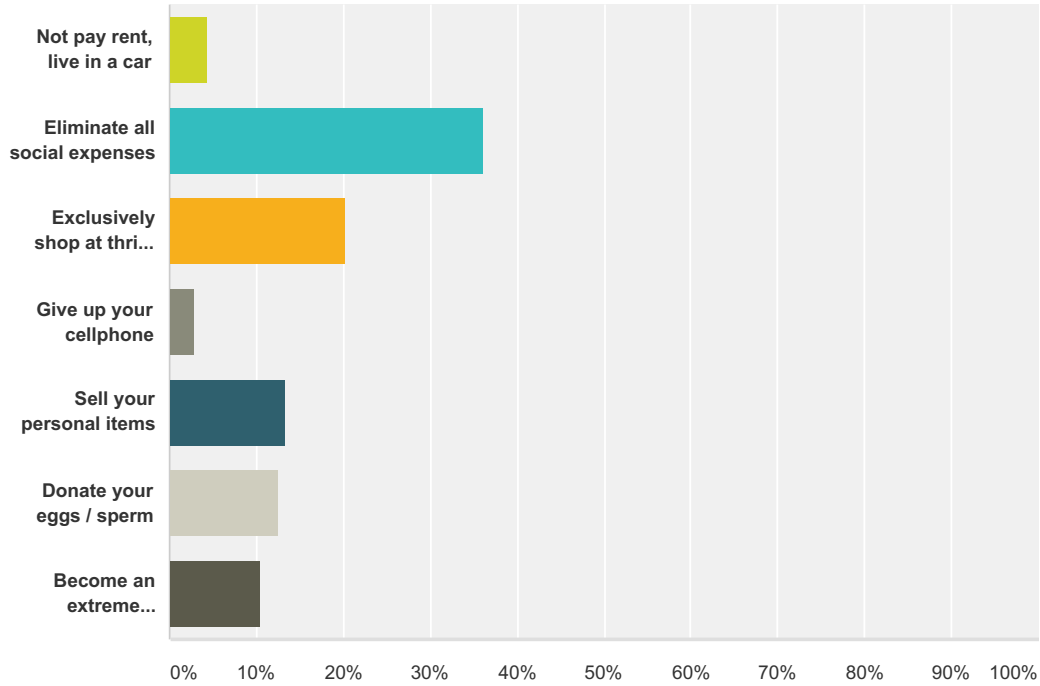
Answered: 768 Skipped: 15



Answer Choices	Responses
Not go to college	3.65% 28
Go to community college	5.21% 40
Change majors to enter a more lucrative field	17.58% 135
Go to a less expensive college	11.85% 91
Move to a country with free college	6.25% 48
Taken fewer student loans	11.72% 90
Nothing, college didn't represent a significant financial burden	32.55% 250
Other (please specify)	11.20% 86
Total	768

Q9 Of these, which would you have been most likely to do to save on the cost of college?

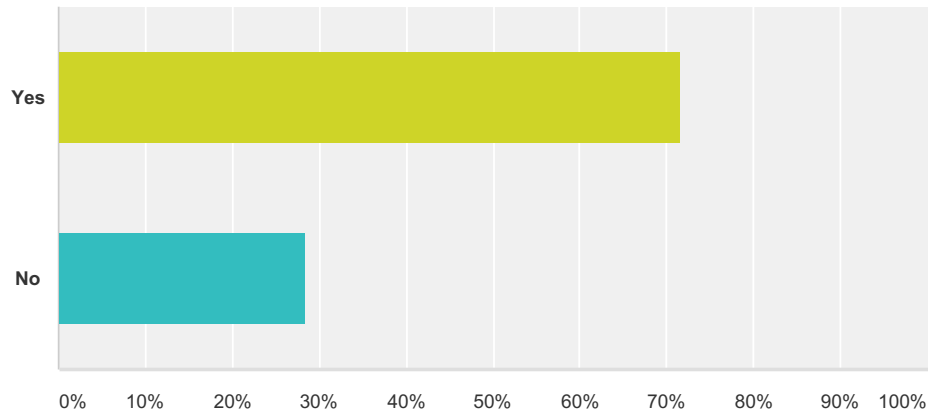
Answered: 768 Skipped: 15



Answer Choices	Responses
Not pay rent, live in a car	4.30% 33
Eliminate all social expenses	36.07% 277
Exclusively shop at thrift stores	20.18% 155
Give up your cellphone	2.99% 23
Sell your personal items	13.41% 103
Donate your eggs / sperm	12.63% 97
Become an extreme couponer	10.42% 80
Total	768

Q10 Are you employed full-time?

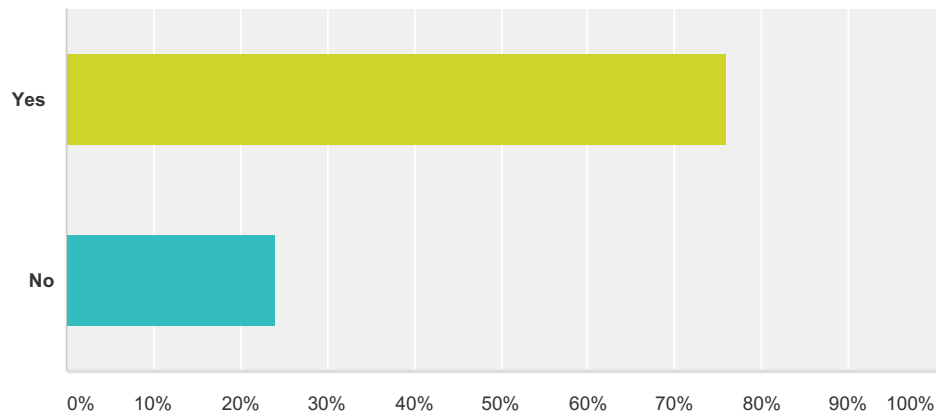
Answered: 768 Skipped: 15



Answer Choices	Responses
Yes	71.61% 550
No	28.39% 218
Total	768

Q11 Are you employed full-time in your desired field?

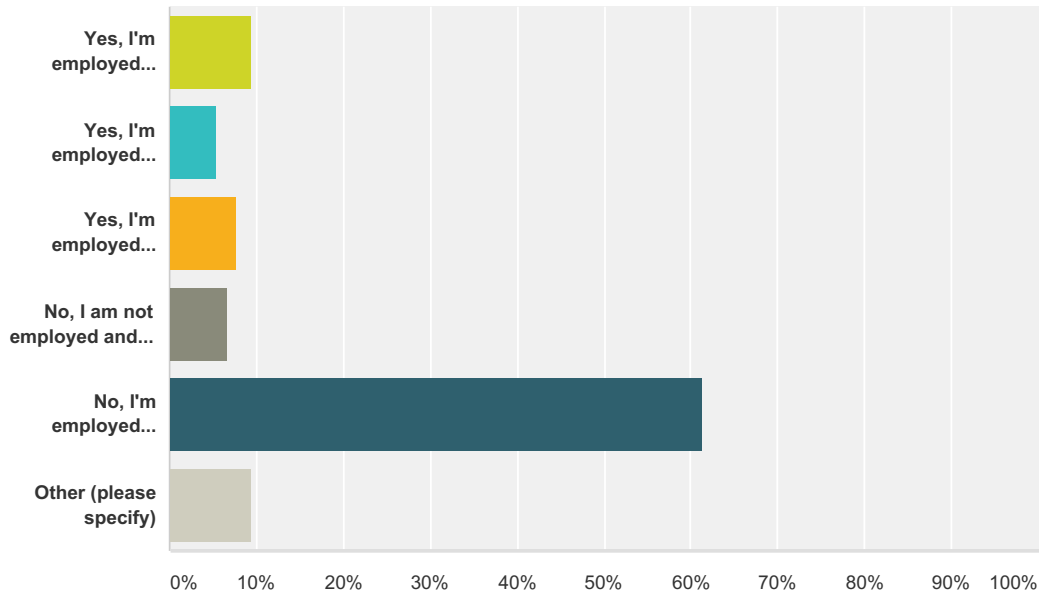
Answered: 547 Skipped: 236



Answer Choices	Responses
Yes	76.05% 416
No	23.95% 131
Total	547

Q12 Are you employed part-time?

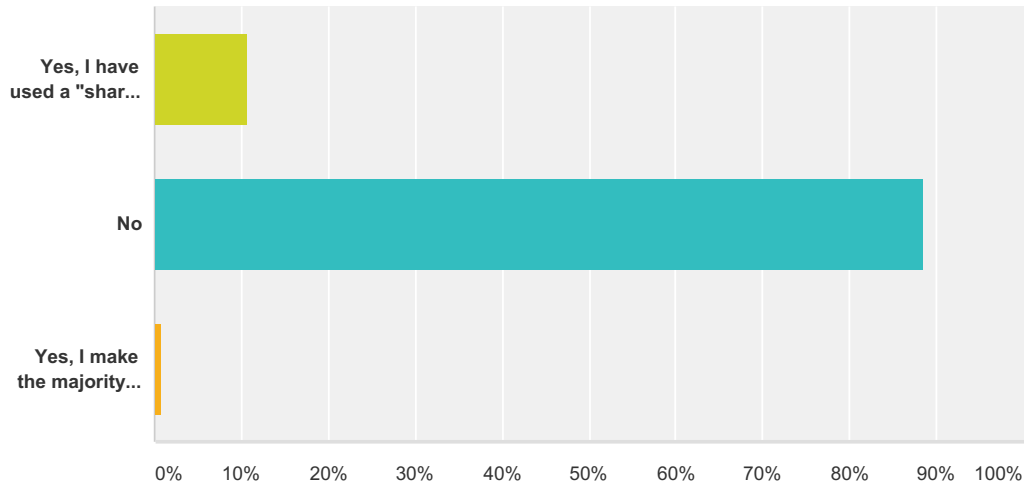
Answered: 762 Skipped: 21



Answer Choices	Responses
Yes, I'm employed full-time and have an additional part-time job	9.32% 71
Yes, I'm employed part-time and seeking additional employment	5.51% 42
Yes, I'm employed part-time by choice	7.74% 59
No, I am not employed and seeking employment	6.69% 51
No, I'm employed full-time	61.42% 468
Other (please specify)	9.32% 71
Total	762

Q13 Have you ever used a "sharing economy" platform (e.g., Uber, Lyft, Airbnb, TaskRabbit) as an additional source of income?

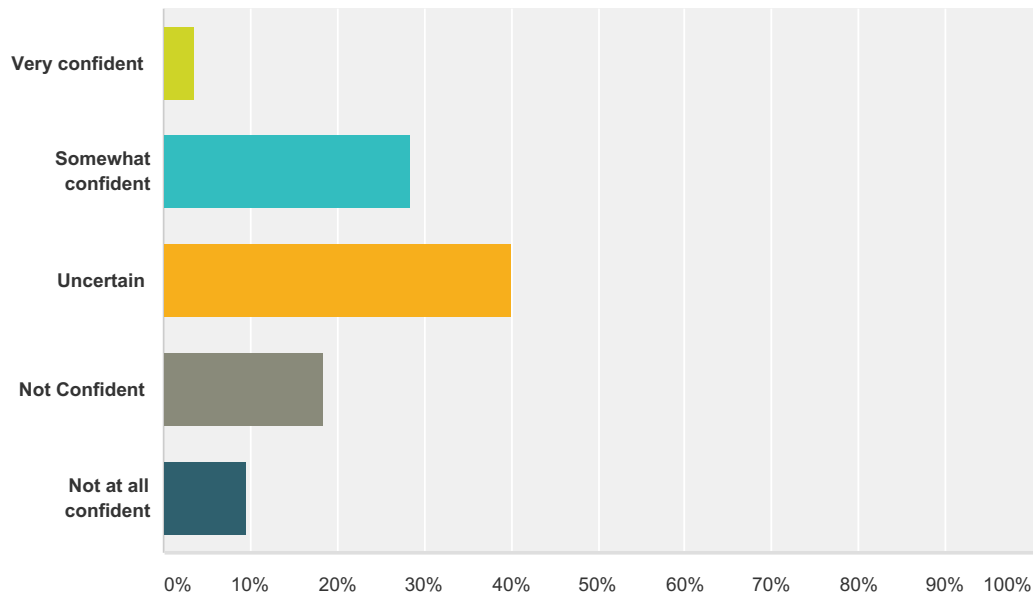
Answered: 759 Skipped: 24



Answer Choices	Responses	
Yes, I have used a "sharing economy" platform at least once to make additional income	10.67%	81
No	88.54%	672
Yes, I make the majority of my income from a "sharing economy" platform	0.79%	6
Total		759

Q14 Overall, how confident are you in the direction of the American economy?

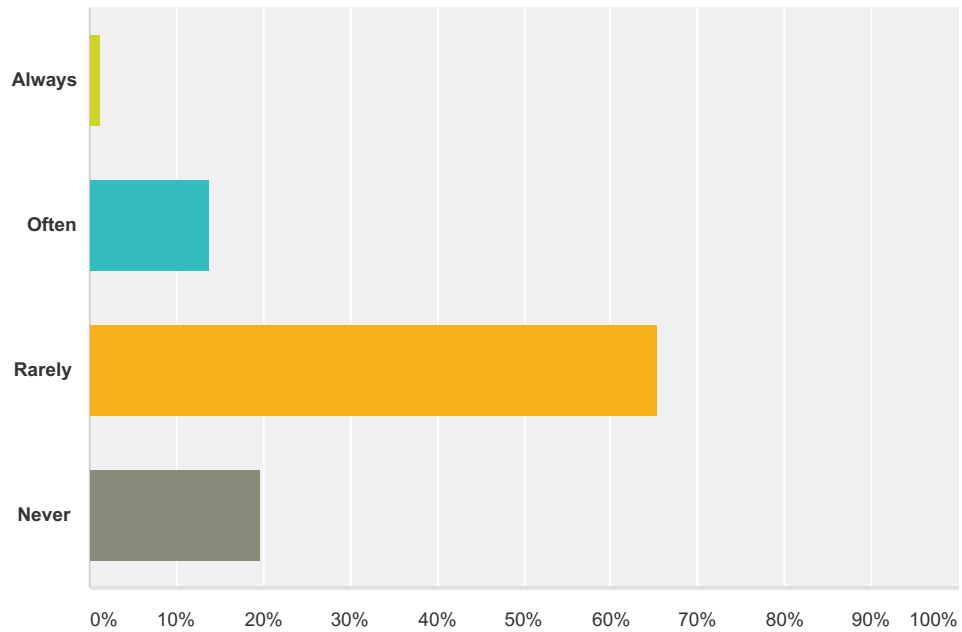
Answered: 757 Skipped: 26



Answer Choices	Responses
Very confident	3.57% 27
Somewhat confident	28.40% 215
Uncertain	40.16% 304
Not Confident	18.36% 139
Not at all confident	9.51% 72
Total	757

Q15 Currently, to what extent do you feel that government and politicians represent your best interests as a Millennial?

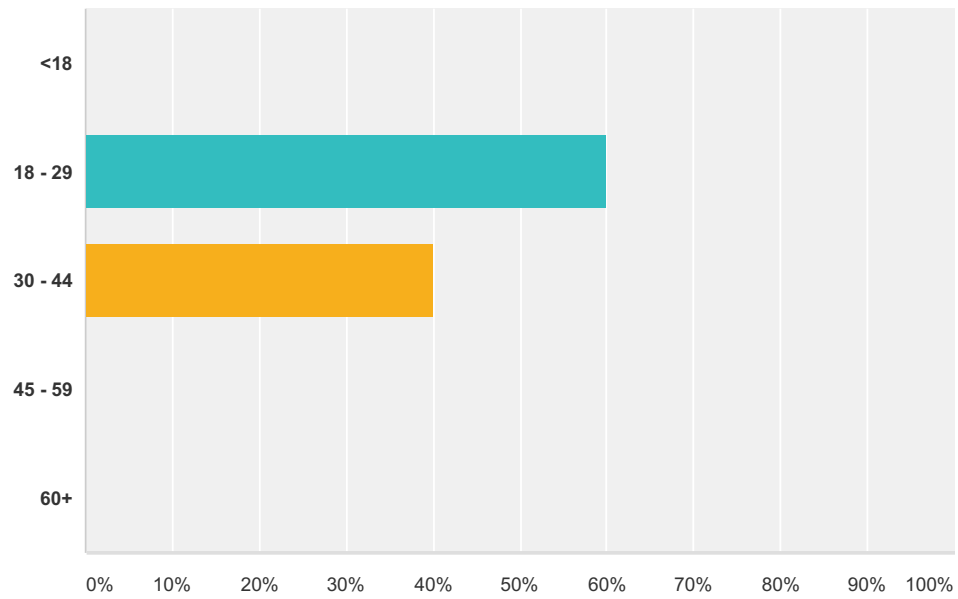
Answered: 757 Skipped: 26



Answer Choices	Responses
Always	1.32% 10
Often	13.74% 104
Rarely	65.39% 495
Never	19.55% 148
Total	757

Q16 Age

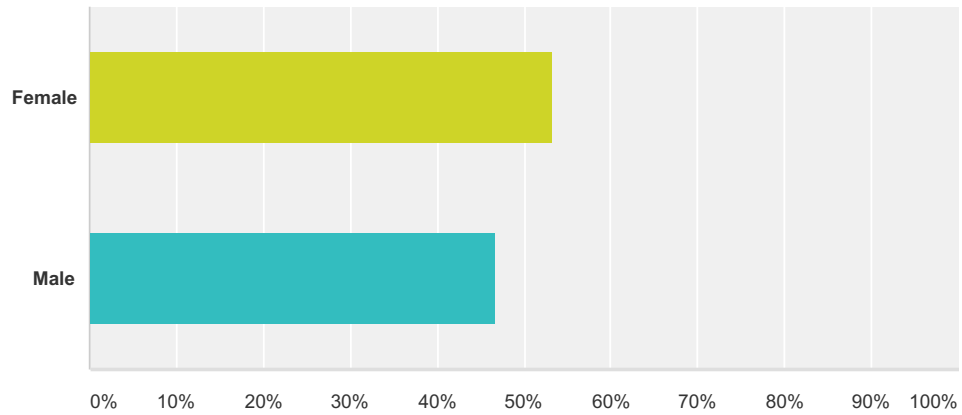
Answered: 752 Skipped: 31



Answer Choices	Responses
<18	0.00% 0
18 - 29	59.97% 451
30 - 44	40.03% 301
45 - 59	0.00% 0
60+	0.00% 0
Total	752

Q17 What is your gender?

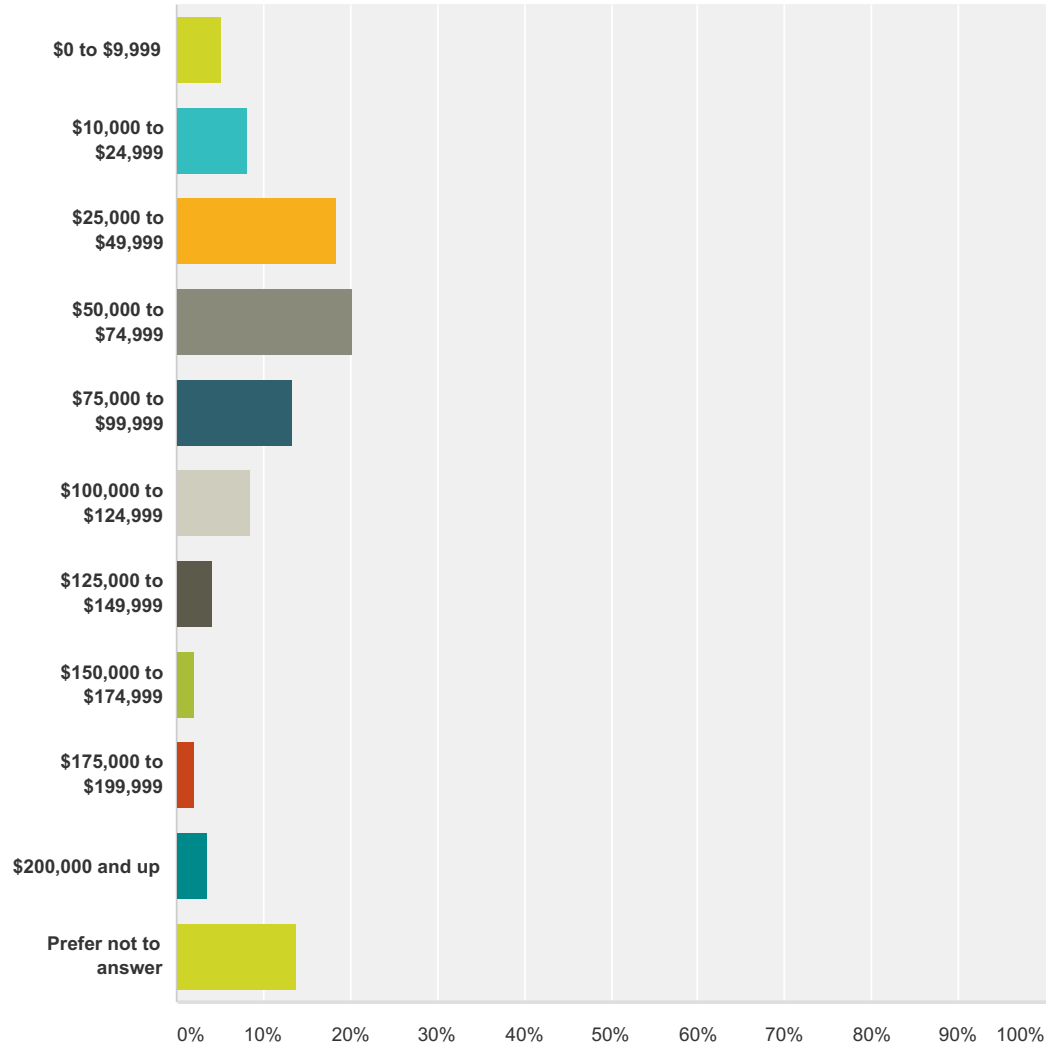
Answered: 752 Skipped: 31



Answer Choices	Responses
Female	53.19% 400
Male	46.81% 352
Total	752

Q18 How much total combined money did all members of your HOUSEHOLD earn last year?

Answered: 752 Skipped: 31

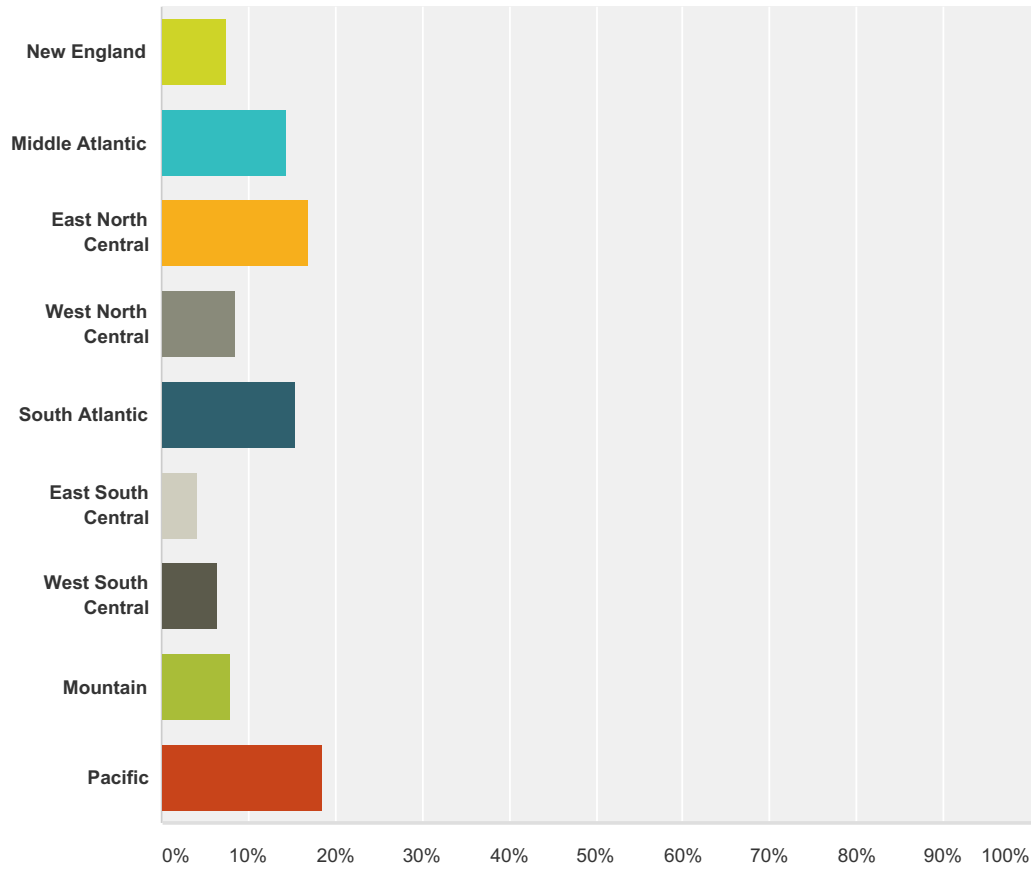


Answer Choices	Responses
\$0 to \$9,999	5.32% 40
\$10,000 to \$24,999	8.11% 61
\$25,000 to \$49,999	18.35% 138
\$50,000 to \$74,999	20.35% 153
\$75,000 to \$99,999	13.43% 101
\$100,000 to \$124,999	8.64% 65
\$125,000 to \$149,999	4.12% 31
\$150,000 to \$174,999	2.13% 16

\$175,000 to \$199,999	2.13%	16
\$200,000 and up	3.59%	27
Prefer not to answer	13.83%	104
Total		752

Q19 US Region

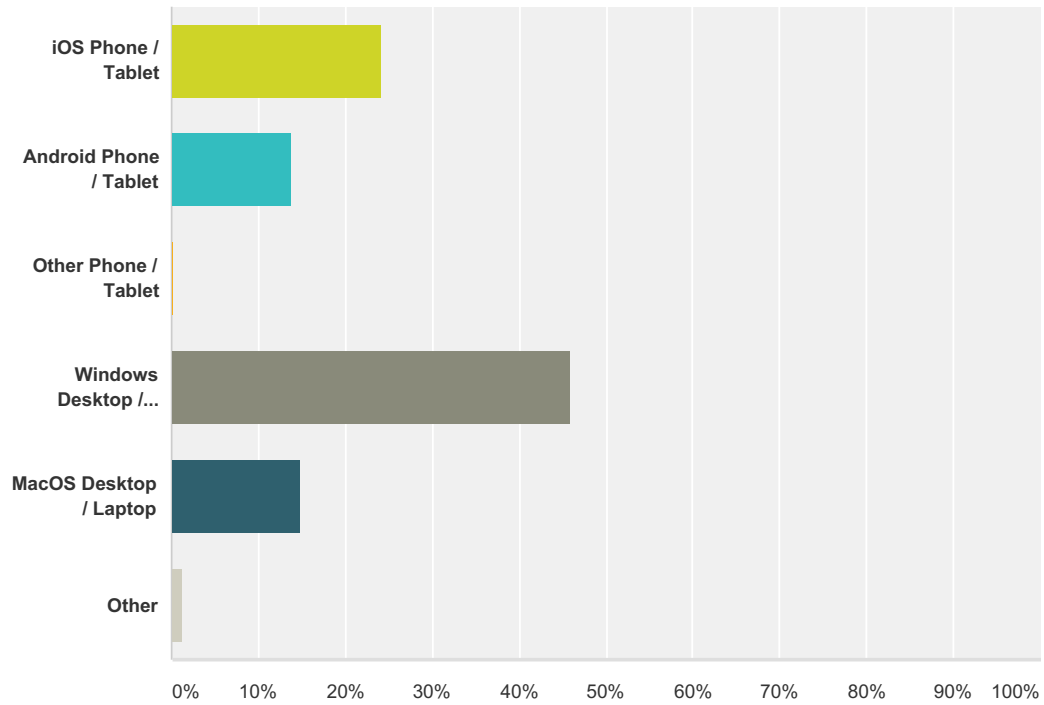
Answered: 741 Skipped: 42



Answer Choices	Responses
New England	7.56% 56
Middle Atlantic	14.30% 106
East North Central	16.87% 125
West North Central	8.64% 64
South Atlantic	15.52% 115
East South Central	4.18% 31
West South Central	6.48% 48
Mountain	7.96% 59
Pacific	18.49% 137
Total	741

Q20 Device Types

Answered: 752 Skipped: 31



Answer Choices	Responses	Count
iOS Phone / Tablet	24.20%	182
Android Phone / Tablet	13.70%	103
Other Phone / Tablet	0.13%	1
Windows Desktop / Laptop	45.88%	345
MacOS Desktop / Laptop	14.89%	112
Other	1.20%	9
Total		752